

Mother's Day 2015

This Mother's Day consumers are looking to show their mom just how much they care. Help your customers spread the love by incorporating May Arts Ribbon into your floral designs.

You bought the ribbon and want to sell these arrangements to your customers? Visit <http://www.mayarts.com/landing/mothersday15/> to download the high-resolution images of the arrangements in this guide. Use them on your website and marketing materials however you wish.

Quick Mother's Day Stats

- Consumers spend over \$20 Billion on their moms, it's the second most popular gift-giving holiday behind Christmas
- The average consumer spends \$169 on mom
- Men spend almost \$100 more on average on moms than women
- Experts say buyers will shift from personalized, time-consuming gifts to easy to acquire gifts like flowers!
- 2/3 of consumers celebrating Mother's Day will buy their mom flowers!

Special Offer!

Buy 4 Rolls of Any Featured Ribbons, Choose An Additional Roll Free!
(Up to \$10 a roll)

Buy 10 Rolls of Any Featured Ribbons, Choose An Additional 2 Rolls Free!
(Up to \$15 per roll)

Buy 1 Roll Each of All 19 Featured Ribbons, Save \$20 Off Your Order!

ORDER MUST BE PLACED VIA PHONE (203) 637-8366 OR EMAIL
SALES@MAYARTS.COM. ORDER MUST BE PLACED BY MAY 5, 2015.
*Order subtotal must reach \$50 order minimum. Cannot be combined with other offers. No substitutions.

All Arrangements Designed by:



An Enchanted Florist

at Skippack Village

www.enchantedfloristskipackevents.com

may arts
Ribbon

Mother's Day 2015

Orange You
Lovely!



Ribbons Used (Top to Bottom)

EH-8-28

Orange Two-Tone

358-15-28

Orange/White

Flowers Used

Spray Roses

Curly Willow



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Ribbon

Mother's Day 2015

Moms Grow
Love



Ribbons Used

BK1-5-32

Champagne/Brown/Yellow/Pink/Green/Blue

Flowers Used

Pink Roses

White Hydrangea

Waxflowers

Pussy Willow

Seeded Eucalyptus



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Ribbon

Mother's Day 2015

Dear Mom



Ribbons Used

522-78-05 (Repeated 3 times)
Orchid/White

Flowers Used

Waxflower
Seeded Eucalyptus
Eucalyptus Tree Leaves

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Ribbon

Mother's Day 2015



*My Mother,
My Friend*

Ribbons Used

475-15-44
Natural/Royal Blue

Flowers Used

Fuji Mums
Snapdragons
Hypericum Berries



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Ribbon

Mother's Day 2015



*The Bee's
Knees!*

Ribbons Used

385-15-47 (Repeated Twice)

Natural/Purple

413-34-01

Natural/Bees

Flowers Used

Stative

Lisianthus

Berzillia Berries

Button Mums

Roses

Tulips



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Ribbon

Mother's Day 2015



*A Mother's
Gift of Love*

Ribbons Used

MK-22
Pink/Orange/Red

Flowers Used

Roses
Waxflowers
Seeded Eucalyptus
Hydrangea



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Ribbon

Mother's Day 2015



Elegant Lady

Ribbons Used

524-38-01
White

Flowers Used

Roses
Hydrangea



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Ribbon

Mother's Day 2015



Ribbons Used (Top to Bottom)

EX-22

Fuchsia Daisies

EX-09

Ivory Daisies

382-34-15

Green/White Chevron

358-15-22

White/Fuchsia Edge

Flowers Used

Tulips

Daisies

Hypericum Berries



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Ribbon

Mother's Day 2015



Thank you
Mom!

Ribbons Used (Top to Bottom)

413-34-17
Natural/Thank You
336-15-46
Light Green/White

Flowers Used

Hydrangea
Waxflowers
Seeded Eucalyptus



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Ribbon

Mother's Day 2015



Shades of
Love

Ribbons Used

TG-5-34
Blue/Purple/Red

Flowers Used

Roses
Hydrangea



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Ribbon

Mother's Day 2015



*As Cute As
A Button!*

Ribbons Used

358-15-94

White/Turquoise Edge

358-15-46

White/Parrot Green Edge

358-15-27

White/Yellow Edge

Flowers Used

Fuji Mums

Hypericum Berries



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Ribbon